



*Protect your money, secure your future*

Launch of Global Money Week 2024

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OECD/FinCoNet International Seminar on Tackling Financial Scams  
and Frauds

## AGENDA

18 March 2024, 09.30-16.30 CET

### **Event format**

This event will take place as a hybrid event.

For in-person attendance, this event will take place at the OECD Conference Centre in Paris, France (2 rue André Pascal, Paris 75016).

Virtual attendance is possible via Zoom connection.

### **Registration**

Please register for in-person attendance via email to the Secretariat [[katerina.kodlova@oecd.org](mailto:katerina.kodlova@oecd.org)]. Registration is essential to access the OECD building.

For virtual attendance, please register via this link: [Webinar Registration - Zoom](#).

For further information please contact Ms. Katerina Kodlova [Tel: +33 145 24 83 70; Email: [katerina.kodlova@oecd.org](mailto:katerina.kodlova@oecd.org)].

# ***Protect your money, secure your future*** **Launch of Global Money Week 2024**

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## **OECD/FinCoNet International Seminar on Tackling Financial Scams and Frauds**

**Global Money Week** (GMW) is a campaign aimed at ensuring that children and young people around the world have access to high-quality financial education in order to learn about money matters, improve their financial decisions, and ultimately strengthen their future financial resilience and financial well-being. Starting in 2012, the campaign has reached over 60 million children and young people in over 170 countries worldwide.

***“Protect your money, secure your future”*** is the official theme of **GMW2024**, which will take place from 18-24 March 2024. The theme focuses on safe money management and highlights the importance of adopting a responsible and informed approach to personal finances, by being aware of potential risks in the financial sector and protecting one’s hard-earned money. Such risks may include financial scams and frauds, including phishing, money mulling and online shopping scams, and risks related to data privacy, such as identity theft. Young people may be especially likely to fall victim to financial scams and frauds, due to their limited financial literacy and experience.

In 2024, the **GMW2024 Global Launch** is organised in conjunction with the **G20/OECD Task Force on Financial Consumer Protection and Finconet *International Seminar on Tackling Financial Scams and Frauds***. Regulators, supervisors and policymakers have key roles to play in tackling financial scams and frauds using a range of tools, thereby promoting individual consumers' financial well-being and trust and confidence in the financial system as a whole. The International Seminar will feature perspectives from a range of jurisdictions and stakeholders who will share how they are coordinating efforts to protect consumers from financial scams and frauds.

The event will take place from 09.30-16.30 CET as a hybrid event at the OECD Conference Centre in Paris.

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| <b>09.30 – 10.00</b> | <b>Coffee</b>  |
| <b>10.00 – 10.20</b> | <p><b>Launch of the Global Money Week 2024: <i>Protect your money, secure your future</i></b></p> <p><b>Yoshiki Takeuchi</b>, Deputy Secretary-General, OECD</p> <p><b>Connor Graham</b>, youth representative, Enactus UK and Ireland, OECD Youth Organisations Sounding Board for Governance (YOUNG)</p>   |
| <b>10.20 – 10.30</b> | <p><b>The role of financial education in protecting children and young people from financial scams and frauds</b></p> <p>Keynote address: <b>Mairead McGuinness</b>, European Commissioner for Financial Services, Financial Stability and Capital Markets Union</p>   |
| <b>10.30 – 10.40</b> | <p><b>Safe banking practices, educating the youth</b></p> <p>Special address: <b>Swaminathan Janakiraman</b>, Deputy Governor, Reserve Bank of India</p>   |
| <b>10.40 – 12.00</b> | <p><b>Effective ways to protect consumers, especially young people, from financial scams and frauds</b></p> <p>Moderator: <b>Magda Bianco</b>, Head of Consumer Protection and Financial Education Department, Bank of Italy; Chair of the OECD International Network on Financial Education; Co-Chair of the G20 Global Partnership for Financial Inclusion (GPII)</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Friderica Widayarsi Dewi, Chief Executive of Market Conduct Supervision, Education and Consumer Protection, Indonesia Financial Services Agency</li> <li>• Luis Gustavo Mansur Siqueira, Head of Financial Citizenship Promotion Department, Central Bank of Brazil</li> <li>• Dora Li, General Manager, Investor and Financial Education Council, Hong Kong, China</li> <li>• Christian Meijer, Head of MoneyWise, Ministry of Finance Netherlands</li> <li>• James Simmonds-Read, National Programme Manager - Exploitation Prevention Programme, The Children's Society, UK</li> </ul> <p>This session will highlight examples of effective ways to protect consumers, especially young people, from financial scams and frauds. Speakers will share their countries' approaches and experiences in raising awareness and increasing the financial literacy of consumers, especially young people, in relation to protecting their money from potential financial scams and frauds.</p> |
| <b>12.00 – 13.00</b> | <b>Lunch break</b>   |

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| <p><b>13.00 – 13.15</b></p>                                  | <p><b>Emerging risks for consumers in relation to financial scams and frauds: OECD Consumer Finance Risk Monitor</b></p> <p><b>Matthew Soursourian</b>, Financial Consumer Protection, OECD</p> <p>Based on data collected from over 40 participating jurisdictions, the Consumer Finance Risk Monitor analyses the constantly evolving issues and risks facing consumers of financial products and services. It examines consumer harms and complaints in five product markets (banking and payments, credit, insurance, investments and pensions) and describes regulatory and supervisory responses to address market conduct risks.</p>   |
| <p><b>13.15 – 14.30</b></p> <p>Moderator</p> <p>Speakers</p> | <p><b>Taking a holistic view: cross-sectoral perspectives and experiences regarding financial scams and frauds</b></p> <p><b>Nisha Arora</b>, Director of Cross-Cutting Policy and Strategy, Financial Conduct Authority, UK, and Chair of the G20/OECD Task Force on Financial Consumer Protection</p> <ul style="list-style-type: none"> <li>• Rilwan Shareef, Criminal Intelligence Officer, INTERPOL Financial Crime and Anti-Corruption Centre</li> <li>• Vijay Mauree, Programme Coordinator, International Telecommunications Union</li> <li>• Bartłomiej Dzik, Deputy Director, Market Research Department, International Consumer Protection and Enforcement Network</li> <li>• Stefan Hall, Director, Digital Innovation and Impact, Consumers International</li> </ul> <p>Tackling financial scams and frauds effectively involves coordinated efforts across different sectors. In this session, panelists representing a range of sectors will share their perspectives and experiences in terms of the trends and developments they are seeing and effective responses.</p> |
| <p><b>14.30 – 15.55</b></p> <p>Moderator</p> <p>Speakers</p> | <p><b>Latest experiences and developments in regulatory and supervisory approaches to tackling financial scams and frauds from around the world</b></p> <p><b>Juliana Mozachi Sandri</b>, Head of the Department of Conduct Supervision, Central Bank of Brazil and Chair of FinCoNet</p> <ul style="list-style-type: none"> <li>• Véronique Martel, Director, Supervision – Commercial Practices, Financial Markets Authority (AMF), Québec</li> <li>• Nathan Bourne, Senior Executive Leader, Australian Securities and Investments Commission (ASIC)</li> <li>• Elías Vargas Laredo, Assistant Superintendent of Market Conduct and Interest Rates, Superintendency of Banks, Insurance and Private Pensions of Peru (SBS), Peru</li> <li>• Marine Mahistre, Deputy Head of Unit, Department of Treasury, France</li> <li>• Yuji Yamashita, Deputy Commissioner for International Affairs, Financial Services Agency, Japan</li> </ul>   |

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|                      | In this session, financial consumer protection policymakers, regulators and supervisors from around the world will share their countries' experience in terms of financial scams and frauds, and latest developments in terms of regulatory and supervisory approaches and actions they are pursuing to protect consumers. |
| <b>15.55 – 16.00</b> | <b>Closing remarks</b>   |
| <b>16.00 – 16.30</b> | <b>Refreshments</b>  |