



OECD International Network on Financial Education

# Global Money Week Post-form

National coordinators

## This form should be completed by GMW national coordinators

Each year we ask GMW participants to fill in the GMW Post-form after Global Money Week to report on the events and activities that took place during the campaign. The information provided is used for social media and for the GMW Report 2021.

### Important information:

- Please **DO NOT SHARE** any personal or sensitive data or information through this form, be it of yourself, your organisation or of GMW participants.
- This form is shared with GMW National Coordinators, who are encouraged to collect information on GMW activities carried out in their countries and report back to the GMW Secretariat through **one single form per country**. Where no GMW country coordinator is identified, a similar form will be shared with all organisations participating in GMW in the respective country.
- Please submit your information in **English language**. The Secretariat cannot ensure translation and publication of information submitted in a different language than English.
- Please note that the GMW Secretariat may edit and select the information submitted before sharing it online and in the Annual Report.
- Please complete the Post-form no later than **16 April 2021**.
- Please note that, for any photos, videos etc. submitted to the OECD Secretariat, the national coordinators need to confirm they have the consent of the young people, children's parents/guardians to use the photos and/or videos.
- Please note that you will be required to fill in and submit photo/video permission request form that grants the OECD the necessary rights to use the images/videos submitted. Kindly ensure that this form is ready to be submitted. Please note that, without the permission request form, the OECD will NOT be in a position to use the submitted photos/videos for any of its GMW2021 reporting activities (website, annual report etc.) The photo/video permission request form is available for download here [If you have any questions, please do not hesitate to contact the GMW team at \[GMW\\\_Secretariat@oecd.org\]\(mailto:GMW\_Secretariat@oecd.org\)](#)

### Section 1: GMW coordinators/Leading organisations

Questions marked with (\*) are mandatory

**Country\***

**Institution name\***

**Name of person completing this form\***

**Email of person completing this form\***

**Please name all national coordinators (if more than one institution)**

## Section 2: Participating organisations

### Name and list all participating organisations\*

NOTE! The GMW coordinators should indicate the name of all participating organisations in GMW in their country. If the number of organisations is high (e.g. schools, banks etc.), GMW coordinator may decide to simply add the total number of participating organisations in the following box, and only list the names of the main participating organisations below.

### Total number of participating organisations\*

### Number of new participating organisations (participating in 2021 for the first time)\*

### Estimate the numerical breakdown of the different types of participating organisations

X Number of government institutions (e.g.: Central Bank, Ministry etc.) involved

X Number of industry associations involved (e.g. banking association, insurance association, pension funds etc.)

X Number of financial institutions involved

X Number of NGOs involved

X Number of corporates involved

X Number of universities involved

X Number of schools involved

X Number of media organisations involved

X Number of international organisations

X Number of other types of institutions that participated in GMW activities; please specify below

## Section 3: Types of events and activities

### Please tick below which activities were organised during the GMW in your country.\*

- Financial education workshops/lectures online
- Financial education workshops/lectures in person
- Financial education games online
- Financial education games in person
- Virtual Launch of GMW
- Launch of GMW in person
- Quiz or competition online
- Quiz or competition in person
- Writing essays competition/creative competition
- Virtual visits to stock exchange
- Visits to stock exchange in person
- Virtual visits to money museum
- Visits to money museum in person
- Online Youth Talks
- Media – TV show
- Media - Radio show

- Podcasts
- Other, please specify below

**Please describe below any successful or innovative activities that you have implemented this year to engage young people online /remotely. Please mention why you think these are innovative/successful (Max. 200 Words).**

#### Section 4: Outreach

We differentiate activities' reach by defining it as follows:

- **Direct reach:** the number of participants engaged through events, workshops, sessions, competitions, visits, etc. These activities may either be online or offline.
- **Indirect reach:** the number of participants engaged through media, TV show, press release, newspaper articles, social media and media campaigns, etc.

NOTE: **Do not** add a comma (,) or period (.) in between the numbers.

**Indicate the number of children and youth participants (aged 3-30) reached directly (through online and offline activities)\*** (i.e. children and young people in pre-school, primary, secondary, tertiary education or university)

**Indicate the number of adults reached directly (through online and offline activities)\*** (i.e. teachers, parents, volunteers/employees of financial institutions, etc.)

**Please estimate the total number of people (youth and adults) reached indirectly\*** (if you do not have an estimate, please add n/a)

#### Section 5: Summary of events and activities\*

**In this section, please write the summary of events and activities you want to see in the GMW Report 2021 and on your country page on GMW website [here](#).\***

- This summary should not exceed **600 words**. Please include a summary of activities undertaken by different organisations, as this reporting will be done by country and not by institution.
- Please submit your text in English. The Secretariat cannot ensure translation or publication of text that is submitted in a different language.
- The text will be published on the country pages on the GMW website. See examples [here](#).
- The text will be published in the GMW Report 2021. Please see example summaries in GMW Report 2018 [here](#).

Sample text:

*Throughout Global Money Week 2021, the xx along with partners reached xxxx children and youth through several digital activities such as.....*

*During GMW 2021, financial literacy awareness sessions were offered for children, youth and for adults, mostly through digital means. This included sessions for.....*

*High-level discussions, seminars, and other educational sessions were organised.....*

*Throughout the Week, young people were able to engage in the xx online Gallery exhibitions to explore.....*

*Furthermore, this year university students had the opportunity to participate in online activities such as .....*

**Did your events took place during 22 March – 28 March 2021)?\***

- Yes  
 No

**If no, please let us know on which date (s) your events/activities took place\***

**Please briefly describe examples of activities that have addressed this year's GMW theme "Take care of yourself, take care of your money!", or activities that represent the idea of financial resilience (Max. 200 words)\***

**Please indicate the specific target group(s) of your activities. Please tick all that apply.\***

- Children (pre-school age)
- Children in primary education
- Children in lower secondary education (e.g. middle school)
- Young people in upper secondary education (e.g. high school)
- Young people in vocational training
- Young people in university
- Young project leaders / entrepreneurs
- Children / young people with special needs
- Teachers
- Parents
- Others, please specify: ....

## Section 6: Social media

**Please provide us with the social media information of organisations involved in GMW in your country, so that we can follow you and share your content. Please let us know if you have specific GMW accounts for the GMW in your country:**

**GMW Facebook Links**

**Twitter URL or Username**

**Instagram URL or Username**

**LinkedIn URL or Username**

**YouTube URL or Username**

### Section 7: GMW Press and media mentions\*

**Please provide links/URLs to all the press articles and other press mentions about GMW2021.**

**E.g. links to** Newspaper (National), Radio, Television, Flyers/Brochures, Billboards, Website, Ads/Magazines/Blogs, Social media: Facebook, Twitter, Instagram, YouTube, etc.

Please add N/A if no links are available

**Indicate the estimated total number of press mentions\*** (please add n/a if you do not have an estimation of this number)

### Section 8: Testimonials & quotes

**Please provide any testimonials or quotes from keynote speakers, ministries, children, youth, teachers and other participants engaged in your GMW2021 activities.**

*Please provide any notable quotes / testimonials collected from GMW2021 organisers and/or participants. Please reference who made the quote, when it was made (date) and where (during which GMW2021 event or activity).*

**If you have undertaken any actions to monitor and evaluate the impact of GMW events organised in your country, please provide below a brief description of the indicators used, the activities evaluated, and a brief summary of the results. Please feel free to share with us any detailed report you have prepared in this regard (max. 200 words, please include links if available).**

## Section 9: Upload photos, videos and other files

### Please share with us:

- Photos in high resolution from your GMW events (e.g. in .jpeg / .jpg or .png format);
- Videos from your GMW events and links to promotional videos of the campaign (please send us links of videos publicly available on social media, YouTube etc.);
- Press-releases, links to websites and various resources and/or any other materials to be used for highlighting your activities on our media platforms.

Please note that reports, videos and photos received from participants in Global Money Week may be published (i.e. Global Money Week website, publications, press releases, social media platforms, etc.) and made available for public use. Any media, especially photos and videos featuring young people, can only be submitted to the OECD if the appropriate consent has been obtained from the young people portrayed, their parents, legal guardians, and/or photographers as relevant, to ensure that these materials may be widely published. The Global Money Week Initiative is subject to the [Terms and Conditions](#) and [Privacy Policy](#) of the OECD website.

Please send the photo/video permission request form filled in and signed by your organisation. Please note that, without this signed form, the OECD will NOT be in a position to use the submitted photos/videos for any of its GMW2021 reporting activities (website, annual report etc.). The permission request forms are available at 'Resources' section on Global Money Week website [here](#).

There are two ways to send your photos to the GMW Team:

- **Option 1:** For only a couple of photos, please **email them directly** to us at [GMW\\_Secretariat@oecd.org](mailto:GMW_Secretariat@oecd.org)
- **Option 2:** For sending all your photos or forwarding any larger files, please use Dropbox, Box, Trello, WeTransfer, Vinteo or Slack, and send a link to your files to us at [GMW\\_Secretariat@oecd.org](mailto:GMW_Secretariat@oecd.org)

## Section 10: Feedback

**Please provide any additional information, suggestions or feedback to the Secretariat regarding GMW2021. Please feel free to include feedback and insights on good practices in organising the GMW in your country, suggestions for other GMW participants to follow or difficulties you have encountered during the GMW preparations and implementation (max. 200 words).**

### Thank you

Thank you very much for filling out this form. If you have any questions, please connect the GMW Team: [GMW\\_Secretariat@oecd.org](mailto:GMW_Secretariat@oecd.org)