

GLOBAL MONEY WEEK 2022

Engaging and supporting teachers during GMW

28 January 2022



 **Global Money Week** is turning 10!

**GLOBAL
MONEY
WEEK**®



| **10** YEARS





Theme of **#GMW2022**

Build your future, be smart about money

- This theme may be used by all participants to create GMW activities.
- The theme captures the importance of
 - **thinking about one's own future and being forward-looking** when making financial decisions.
 - Thinking about forward looking issues, such as **sustainability** or the **digitalisation of financial services**.

Official hashtags

#GMW2022

#GMWBuildyourfuture

#GMWBesmartaboutmoney



Resources you can use to prepare your #GMW2022



GMW Toolkit



GMW Brochure



GMW Branding Guidelines



GMW Social Media Toolkit



GMW Reports



GMW Logos & Designs



Remember to share your **#GMW2022** plans with the GMW Secretariat

GMW2022 Pre-campaign Form



Share your plans with the GMW Secretariat through the Pre-campaign form by 1 March 2022

- The information will be used to keep track of how many countries and institutions are participating, and to share and amplify the global reach of your activities
- If you organize national or regional launches/events, please inform us by also sending an email to GMW_Secretariat@oecd.org
- **Remember!** If you plan to take photos during #GMW2022, please ensure that you have the consent of those pictured to share their photos with the GMW Secretariat. The GMW Secretariat will only accept photos/videos of GMW activities with the **appropriate photo or video permission forms**. Plan in advance!

» Today's Webinar: Engaging and supporting teachers during GMW

Speakers will share experiences from their own countries on how to engage and support teachers to prepare and participate in GMW:

- **Stephanie Rousseaux**, Financial Services Markets Authority (FSMA), Belgium
- **Neelakanta Iyer Hariharan**, Securities and Exchange Board India
- **Alina Amir**, Arus Academy, Financial Education Network, Malaysia

The Speakers and the GMW Secretariat will answer your questions after the presentations!





Save the date for the Next Webinar: **3 February 2022 | 15:00 – 16:30 CET**



Topic: Monitoring the implementation and success of GMW activities

- Presentation of the **GMW Post-Form** by the GMW Secretariat
- Sharing of experiences in monitoring the implementation of GMW activities and what factors make a GMW edition “successful”
- **Register to participate!**