Globál Money Week

Planifica os teus gastos. Planta o teu futuro.

De 27 de Março a 01 de Abril de 2023

Em parceria com: OECD / INFE
1. PLAN THE EVENT

01

Create the project (identify the activities, location, themes, schools, target audience)

02

Elaboration of the logistical and administrative process

03

Approval of the project identity (templates, t-shirts, hats, bags, certificates…)

04

Send the letter invitation to institutions and partners

05

Hold the event
2. OBJECTIVES, GOALS AND TARGET AUDIENCE

**Objectives**
- Inspire children, teenagers and young people to learn about conscious money management, livelihoods and entrepreneurship;
- Promote education and financial inclusion among young students;
- Contribute to enhance the level of Financial Literacy of the population.

**Goals**
- Directly reach around 10,000 people (teenagers, children, young people and the public in general);
- Reach 1,000,000 people indirectly (media).

**Target**
- Primary and Secondary Education Students;
- Youth, women's, scout and entrepreneur associations
- University students;
- Public in general

**Date**
27th March to 1st of April 2023.
3. MAIN ACTIVITIES

- Didactic guidance on thematic stands on personal finance management, financial system and entrepreneurship;
- Playful activities (games, essays and exercises on savings/investment/budget plans and financial management);
- Songs, poems, dances and crafts;
- Competitions and Mini-survey on Financial Education
4. MAIN ACTIVITIES

✓ 89 (Eighty-nine) lectures;

✓ participation of 5,449 (five thousand four hundred and forty-nine) people
  o of which 2,851 (two thousand eight hundred and fifty-one) were male;
  o and 2,598 (two thousand five hundred and ninety-eight) females

Main Topics covered:

• How to plan your expenses and plant your future;
• Entrepreneurship as a factor in Economic Growth and Human Development;
• UNITEL Money as a financial inclusion tool;
  The relevance of Insurance for protecting personal and family finances;
• Fundamentals of Capital Markets;
• Tax Financial Education.
Guided Tours

- Capital Market and Commission - CMC;
- Angolan Agency for Insurance Regulation and Supervision - ARGE;
- General Tax Administration (AGT)
- Money Museum (DMM).

Awareness campaigns

- Opening of 1,253 (one thousand two hundred and fifty-three) Bankita accounts;
- 65 (sixty-five) simplified accounts;
- 1,542 (one thousand five hundred and forty-two) debit cards allocated;
5. EXAMPLES AND INNOVATIVE EXPERIENCES IMPLEMENTED DURING GMW2023

1. For the first time, the presence of stands from other financial system regulators and other partners

2. Sign Language interpreter

3. Construction of a playground for recreational and educational activities

4. We Created a virtual games stand
6. OUTCOMES

2018:
- 15,022 participants
- 140 institutions
- 41 lectures

2019:
- 15,386 participants
- 61 institutions

2020:
- Covid
- 13 lectures e 666 participants
- 49 instituições de Ensino (Covid)

2021:
- Overall 8,573 participants

2022:
- 89 lectures, 5,449 participants
- 166 public and private institutions

2023:
- Overall 14,203 participants

Gerar valor para a Sociedade
8. LESSONS LEARNED

1. The participation of Financial System Regulators and other public and private partners:

➢ contributed to bringing together the financial education efforts of institutions that work towards the population's financial literacy;
➢ the participants had the opportunity to learn about the themes of the other regulators and PSP simultanealy;
➢ the present institutions were able to interact with each other, regarding constraints and methods of acting in financial education actions for future events.

2. Presence of the Sign Language interpreter for the first time,

➢ it allowed the transmission of knowledge about financial services and products to deaf-mute Angolans, also contributing to social inclusion.

3. Creation of Financial Education Fair

➢ we were inspired by the GMW project and created our own called “financial education fair” as part of world savings day, mostly because institutions and public in general expressed a great interest in being part of future events.
9. PUBLICITY AND MIDIA

O Banco Nacional de Angola realiza, de 27 de Março a 1 de Abril de 2023, na Baía de Luanda e nas Delegações Regionais, a 11.ª Edição da Semana Global do Dinheiro (Global Money Week), sob o lema “Planifica os teus Gastos. Planta o Teu Futuro”.

O Gott, jandraaxaviewer e 124 outras pessoas oficial/bna Inaugurada 11.ª Edição da Semana Global do Dinheiro... mais
28 de março · Ver tradução

O Gott, evane.silva e 134 outras pessoas oficial/bna Inaugurada 11.ª Edição da Semana Global do Dinheiro
29 de março · Ver tradução
9. MATERIALS PRODUCED FOR THE CAMPAIGN
8. AGENDA

27 de Março

08h30 – 09h00 Registo dos Participantes
Intervenientes: Protocolo

09h00 – 09h05 Corte da Fita
Intervenientes: Governador

09h05 – 09h15 Notas de Boas Vindas
Intervenientes: Governador

09h15 – 09h25 Peça teatral: “Planifica os teus gastos. Planta o teu Futuro”
Intervenientes: BNA e Entidades Convidadas

09h25 – 09h35 Visita Guiada
Intervenientes: BNA e Entidades Convidadas

09h35 – 10h00 Actividades Educativas
Sensibilização nos stands temáticos
Intervenientes: BNA, Parceiros e Escolas

10h00 – 14h30 Actividades Lúdicas
Canção/poesia
Redacção
Dança da Cadeira
Palavras cruzadas
Intervenientes: BNA, Parceiros e Escolas

14h30 – 14h50 Concurso - Educação Financeira: “Eu sei “
Intervenientes: BNA, Parceiros e Escolas

14h50 – 14h55 Entrega de Certificados de Participação
Intervenientes: BNA, Parceiros e Escolas

14h55 – 15h00 Foto de Grupo
Intervenientes: BNA, Parceiros e Escolas

15h00 Encerramento
O Governador do Banco Nacional de Angola, José de Lima Massano, tem a honra de convidar V.Ex. a participar no acto de abertura da “Global Money Week - 2023”, a ter lugar no próximo dia 27 de Março, às 9h00, no largo da Marginal da Baía de Luanda.
Obrigado