



Global Money Week

Global Launch of GMW2026

16 March 2026

12:00 – 13:30 CET

[Zoom](#)

Agenda

12:00 – 12:10

Opening remarks

- **Yasushi Masaki, Deputy Secretary General, OECD**
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12:10 – 12:25

Keynote

- **Prof. Annamaria Lusardi**, Senior Fellow, the Stanford Institute for Economic Policy Research (SIEPR), Director of the Initiative for Financial Decision-Making, Stanford University; Honorary Chair of the OECD/INFE Research Advisory Group
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12:25– 13:30

Smart Money Talks: A dialogue between policymakers and youth on financial education and well-being

Through interactive dialogue, policymakers and youth representatives from across the globe will share their perspectives on the importance of conversations about money and the role of financial education in empowering young people to make informed decisions. The discussion will explore key themes such as how financial education supports financial literacy and well-being, how young people can identify reliable and impartial sources of financial information, how stigma, emotions, culture and upbringing shape conversations and attitude around money, and how education and policy can help young people feel confident to ask questions, seek help and speak up when facing financial challenges.

Moderator: **Claer Barrett**, Consumer Editor, Financial Times

Speakers:

- **Magda Bianco**, Director General for Consumer Protection and Financial Education, Bank of Italy; Chair of the OECD International Network on Financial Education
- **Friderica Widiasari Dewi**, Chairwoman of the Board of Commissioners, Indonesia Financial Services Authority (OJK)
- **José Alexandre Vasco**, Director, Office of Investor Assistance and Sustainable Finance, Securities and Exchange Commission of Brazil (CVM)
- **OECD [Youthwise](#) representatives:**
 - **Katlego Khoza**
 - **Mia Kraknes**
 - **Alexander Zsolt Németh**