GLOBAL MONEY WEEK 2022

Engaging and supporting teachers during GMW

28 January 2022
Global Money Week is turning 10!
**Build your future, be smart about money**

- This theme may be used by all participants to create GMW activities.

- The theme captures the importance of
  - thinking about one’s own future and being forward-looking when making financial decisions.
  - Thinking about forward looking issues, such as sustainability or the digitalisation of financial services.

**Official hashtags**

#GMW2022
#GMWBuildyourfuture
#GMWBesmartaboutmoney
Resources you can use to prepare your #GMW2022

- GMW Toolkit
- GMW Brochure
- GMW Branding Guidelines
- GMW Social Media Toolkit
- GMW Reports
- GMW Logos & Designs
Remember to share your #GMW2022 plans with the GMW Secretariat

Share your plans with the GMW Secretariat through the Pre-campaign form by 1 March 2022

- The information will be used to keep track of how many countries and institutions are participating, and to share and amplify the global reach of your activities.

- If you organize national or regional launches/events, please inform us by also sending an email to GMW_Secretariat@oecd.org.

- **Remember!** If you plan to take photos during #GMW2022, please ensure that you have the consent of those pictured to share their photos with the GMW Secretariat. The GMW Secretariat will only accept photos/videos of GMW activities with the appropriate photo or video permission forms. Plan in advance!
Speakers will share experiences from their own countries on how to engage and support teachers to prepare and participate in GMW:

- **Stephanie Rousseaux**, Financial Services Markets Authority (FSMA), Belgium
- **Neelakanta Iyer Hariharan**, Securities and Exchange Board India
- **Alina Amir**, Arus Academy, Financial Education Network, Malaysia

The Speakers and the GMW Secretariat will answer your questions after the presentations!
Save the date for the Next Webinar: 3 February 2022 | 15:00 – 16:30 CET

Topic: Monitoring the implementation and success of GMW activities

- Presentation of the GMW Post-Form by the GMW Secretariat
- Sharing of experiences in monitoring the implementation of GMW activities and what factors make a GMW edition “successful”
- Register to participate!