COUNTRIES EXPERIENCES ON MONITORING THE IMPLEMENTATION AND SUCCESS OF GLOBAL MONEY WEEK ACTIVITIES

Global Money Week: the Portuguese experience

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Global Money Week in Portugal

❖ Since 2013, the financial supervisors have been carrying out GMW initiatives, under the National Plan for Financial Education (NPFE)

❖ In 2020, the NPFE was officially recognized as the national coordinator of GMW in Portugal

❖ As national coordinator, the NPFE monitors all the activities taking place in Portugal during GMW
Monitoring the implementation of GMW in Portugal

- Invite stakeholders and schools to participate in GMW
- Ensure compliance with NPFE principles and OECD/INFE guidelines
- Collect data on activities (quantitative and qualitative)
- Share GMW activities on NPFE website and social media
- Draft a national assessment report and share it with the OECD/INFE
Raising awareness on GMW via NPFE digital platforms
What factors make GMW successful in Portugal?

❖ Motivate/commit stakeholders (giving support and visibility)

❖ Motivate teachers and schools (giving support and visibility)

❖ Raise awareness among youth (leveraging on digital delivery)

❖ Select topics relevant for youth (so they can relate to these topics)

❖ Promote active learning methods (to create engagement with the topics)
“The students were particularly excited with classroom discussions and were happy to dedicate all their free-time to drafting a detailed report of their main findings.”

Isabel Gil, teacher involved in GMW 2021 in Portugal
Thank you
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