GLOBAL MONEY WEEK 2022

Monitoring the implementation and success of GMW activities

3 February 2022
Global Money Week is turning 10!
Build your future, be smart about money

- This theme may be used by all participants to create GMW activities.

- The theme captures the importance of
  - thinking about one’s own future and being forward-looking when making financial decisions.
  - Thinking about forward looking issues, such as sustainability or the digitalisation of financial services.

Official hashtags

#GMW2022
#GMWBuildyourfuture
#GMWBesmartaboutmoney
Resources you can use to prepare your #GMW2022

- GMW Toolkit
- GMW Brochure
- GMW Branding Guidelines
- GMW Social Media Toolkit
- GMW Reports
- GMW Logos & Designs
Today: Monitoring the implementation and success of GMW activities

- Presentation of the GMW Post-Form by the GMW Secretariat
- Sharing of experiences in monitoring GMW activities and factors that make a GMW edition "successful":
  - José Alexander Cavalcanti Vasco, Director, Office of Investor Protection and Assistance, Securities and Exchange Commission (CVM), Brazil
  - Izabella Tebeli, Head of Department, Deputy State Secretariat for Financial Policy Affairs, Ministry of Finance, Hungary
  - Luis Vaz, Head of Financial Education Unit, Banking Conduct Supervision Department, Banco de Portugal

The Speakers and the GMW Secretariat will answer your questions after the presentations!
Save the date for the **GMW Global Launch: 21 March 2022**!

Global Launch of GMW: Special edition 10!

- Organised by the GMW Secretariat
- Stay tuned for more details!