Launch Event

GLOBAL MONEY WEEK ANNUAL REPORT 2022

Organised by the OECD International Network on Financial Education (OECD/INFE)
Some highlights from GMW2022 Annual report: outreach

- 108 participating countries & economies
- 19,238,000 children and young people reached
- 10,239 participating organisations
- 108 million people reached indirectly
GMW2022: Supported by G20 Indonesia Presidency

- Organised with support of the G20 Indonesia 2022 Presidency
- G20 Representative part of the Global launch
Some highlights from GMW 2022 Annual report

**GMW theme**
Theme “Build your future, be smart about money” was associated with activities linked to digitalisation, sustainability, resilience, achieving one’s goals.

**Innovative activities**
- Use of the metaverse
- Use of behavioural insights
- Adaptation of traditional games to FE themes
- Installation in city centre to test financial knowledge

**Ensuring inclusiveness**
- Many countries increased their efforts to be inclusive and reach a wide range of students with different backgrounds, locations etc.

**M&E**
- Tracking social media
- Outreach
- Satisfaction surveys
- Research linked to GMW
Special activities organised for the 10th edition, both by GMW Secretariat and countries around the world
- GMW 10 year anniversary launch
- Count down to GMW with memories from the previous 10 years
- GMW10 special video

Examples of GMW impact in countries over the years:
- GMW campaign had significant contribution to the way financial education, and especially financial education for children and young people, is perceived and priorities.
- Key initiative to raise awareness on the importance of financial education for students and is well recognised and appreciated by schools and education authorities.
- Helped to enhance collaboration among key stakeholders working on financial education.
- Helped with raising awareness on the importance of introducing financial education in school curricula.
- GMW has been institutionalised in some countries, or it is part of national strategies.
Moving forward: GMW2023

- **GMW2023 dates:** 20-26 March 2023
  - GMW2023 theme to be announced soon
  - Pre-form will be circulated soon, please let us know what your plans are

- Preparation for **GMW2023**: update of resources, website, webinars etc. **Stay tuned!**